

# The Tourists are Coming! Will They Visit YOUR Business?



## POWER OF TRAVEL

Join the Allegheny National Forest Visitors Bureau

We will market YOUR business to travelers & residents to increase SALES & ATTENDANCE

### JOIN TODAY!



## With Membership YOUR Business will Receive:

### 12 Months of Marketing & Promotion

- FREE Member Listing in the annual Allegheny National Forest Visitors Bureau's Adventure Guide & Map. *Printing over 80,000 copies - distribution to over 450 locations monthly.*
- Social Media Promotion - reaching up to 3.4 million per day
- FREE web page on VisitANF.com
- Seasonal promotions, editorial and press releases

### Benefits from High-Profile Advertising & Promotion

- Print & Social Media Marketing. *Including Good Housekeeping, Outdoor News, VisitPA, Facebook, PA Route 6, Google, TripAdvisor*
- Referrals directly to YOUR business
- FREE distribution of YOUR brochure/rack card in our Brochure Kiosks



New website  
VisitANF.com



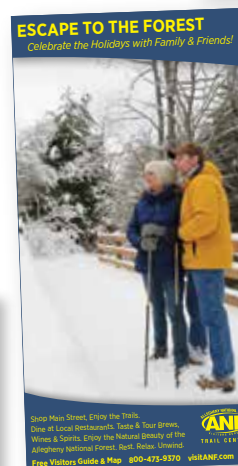
Happy Traveler  
Advertisement

## Member/Partner Advertising Opportunities

Regional Marketing co-ops with PA Route 6, Artisan Trails, Visitpa.com

## Brew, Wine & Shine & Dining Guide

Food & Beverage members receive a FREE listing in these popular brochures



Pittsburgh  
Post-Gazette  
One Tank Trip  
Advertisement



Phone 800-473-9370  
info@VisitANF.com VisitANF.com

Motorcoach/Group Tour Itinerary

Fall Foliage Tour



# Our full-time staff of professionals will work for YOU!



ANF Visitors Bureau Welcome Center

The ANF Visitors Bureau strives to increase the economic benefit of new net revenue into our region by increasing:

- ✦ the number of overnight stays
- ✦ the amount of dollars a tourist spends daily
- ✦ the frequency of visits into our region



Representing the Region at Trade Shows



ANF Visitors Bureau Information Kiosks

<b>Business:</b>	\$125.00
Multiple retail shops in one location	\$190.00
Multiple retail shops in more than one physical location	\$200.00
<b>Corporation</b>	\$225.00
<b>Financial Institution</b>	\$195.00
<b>Golf Course</b>	\$125.00
<b>Hotel/Motel/Lodge:</b>	
1 to 20 rooms	\$125.00
21 to 50 rooms	\$150.00
51 rooms or more	\$215.00
<b>Hotel with Full Service*:</b> *Restaurant, Bar and or Meeting Room	
50 rooms or less	\$160.00
51-100 rooms	\$185.00
Over 100 rooms	\$225.00

<b>Lodging:</b>	
Bed & Breakfast, Airbnb, Campground/ Cabin, Cottage or Seasonal Home Rental	\$125.00
<b>Organization:</b> Museum, non-profit, marketing co-ops, government partners *One line listing for organization	\$120.00
<b>Print Shops/Graphic Design Firm</b>	\$125.00
<b>Food &amp; Beverage:</b>	
Restaurant or Catering (Without Bar)	\$145.00
Brewery, Distillery, Winery, Restaurant or Catering with Legal Beverages	\$165.00
<b>Specialty Membership Rates:</b>	
Artisan Part-time	\$35.00
Personal Membership	\$25.00
Family Membership	\$40.00

Annual Membership/Partnership runs from the fiscal year July 1, 2024 to June 30, 2025.

## APPLICATION

**Join today to begin receiving the full benefits of membership!**  
Please complete information below, detach & return with payment.

Date of Application: \_\_\_\_\_ Business Name \_\_\_\_\_

Business Category (Please choose from categories listed above) Fee Amount: \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Dues may be paid by credit card, cash or check! Please check here to arrange for automatic renewal.

Payment \_\_\_\_\_ Check \_\_\_\_\_ (Please make payable to ANF Visitors Bureau) Cash \_\_\_\_\_

Credit Card: MC \_\_\_ Visa \_\_\_ Discover \_\_\_ CC # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Mail to: ANF Visitors Bureau, PO Box 371, Bradford, PA 16701  
E-mail to: info@VisitANF.com